



Tom Barrett
Mayor

Bevan K. Baker, CHE
Commissioner of Health

Administration



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Media Advisory
April 6, 2005

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NEW STRATEGY IN THE FIGHT AGAINST INFANT MORTALITY

MILWAUKEE HEALTH DEPARTMENT TO UNVEIL RAP CD AND RELEASE 2003 INFANT MORTALITY DISPARITY DATA

Mayor Tom Barrett, Commissioner of Health Bevan K. Baker, CHE and community partners will hold a press conference **tomorrow, April 7, 2005 at Parklawn YMCA** at 10:00 a.m. This event will highlight the production of a two-minute CD by local artist *PANIC*, which includes safe sleep and reduction of SIDS messages using an urban hip-hop style. In addition, 2003 infant mortality data for the City of Milwaukee will be announced.

WHAT: Infant Mortality Press Conference

WHEN: Thursday, April 7, 2005

**WHERE: Parklawn YMCA
4340 N. 46th Street
Milwaukee**

TIME: 10:00 a.m.

SPEAKERS: Mayor Tom Barrett

**Bevan K. Baker, CHE
Commissioner of Health**

**Herb Hayden
Branch Executive, Parklawn YMCA**